

Neoliberal Capitalism

#	Principle	sustainability / critical perspectives	human societies	human symbols	human artefacts	nature
		purpose within the semantic lens				
C1	Capital, labour, and markets determine the general character of the social, political, and intellectual processes of life. (not M2)		social and political processes	capital, labour, markets		
C2	Economic decisions are best left to the free play of self-regulating market forces; economic inequality is justified on the grounds that the wealthy are more virtuous than the poor. (not M3)		social competition			
C3	Markets produce and control the means to satisfy human needs (not M5)			markets, control of means of production	meeting material needs	meeting physical needs
C4	Human freedom is realised in the form of consumer freedom of choice and labourer freedom of employment fuelled by capital, hard work, frugality, and market competition (not M6)		competition for jobs and employees	capital, market-specific labour skills, status symbols	competition for status symbols and market share	
C5	Capital constructed as interest bearing debt provides the liquidity that powers markets (not M7)		labour markets	capital, interest bearing debt, markets		
C6	Most of the means of production should be privately owned (not M8)		control of means of production	private ownership		
C7	Commoditisation of labour and products of labour leads to optimal allocation of capital (not M9)		labour markets, division of labour, factories	markets		
C8	Products of labour are valued by the individual who possesses them privately and the capitalist who sells them (not M10)		capitalist class, consumers	capital		
C9	Use of the excess of production over consumption to enlarge productive capacity rather than to invest in economically unproductive enterprises, such as pyramids and cathedrals (not M14)		capitalist class, labour class	capital		
L11	Unrestrained economic competition enhances the welfare of the group as a whole		happiness, individuals free to pursue their self-interest (MM15)		cultivation of wealth, quality of design, manufacturing	
L12	An exchange economy based upon a division of labour (MM24)		happiness, individuals free to pursue their self-interest (MM15)		quality of design, manufacturing	
L13	Institutionalized competition		mistrust of state power			
M1	Relations of production correspond to a definite stage of development of their material forces of production		staged social development			
M3	It is not the consciousness of men which determines their existence; it is on the contrary their social existence which determines their consciousness		social learning			
M4	Humans are individual animals with aptitudes and instincts as well as conscious and sensitive social beings, capable of suffering, dependent on others and for satisfaction of their needs and for confirmation of their powers		individual dependence on social power structures			
M6	Human creative activity and labour leads to free consciousness as far as nature can be mastered and controlled; for man, man is the supreme being		humans in opposition to nature		mastery of nature	
M16	Everything is in continual process of becoming and ceasing to be, in which nothing is permanent but everything changes and is eventually superseded; all things contain contradictory sides or aspects, whose tension or conflict is the driving force of change and eventually transforms or dissolves them (MM22)	theory of knowledge	complex adaptive behaviour			